



Corporate Sponsorship of WILNZ 2024-25

Work-Integrated Learning New Zealand (WILNZ) is a not-for-profit, incorporated society that brings together a network of people involved in Work-Integrated Learning (WIL). Our membership includes institutions and organisations around New Zealand who facilitate WIL experiences in many different forms. The WILNZ Executive Board is made up of volunteer staff from tertiary Institutions across New Zealand.

We invite you to play a pivotal role in shaping the future of Work-Integrated Learning (WIL) by considering sponsorship of WILNZ. Your involvement will not only highlight your institution's dedication to equipping graduates with the essential skills needed in today's workforce but also place you at the forefront of a movement focused on enhancing employability and academic excellence.

WILNZ serves as a platform that showcases best practices, innovative research, and key topics in tertiary education. By sponsoring WILNZ, you will significantly contribute to advancing teaching and learning effectiveness throughout New Zealand. This includes the **Annual WILNZ Conference** – a premier event that showcases best practices, innovative research and key topics in tertiary education. Your partnership will help us support a broad audience of practitioners and researchers in the field at our annual WILNZ Conference. At this conference you gain significant profile as a sponsor of WILNZ

Our **GoodWIL Dialogue and Research Webinars** create exceptional opportunities for national and international experts to share insights and collaborate. These platforms not only facilitate networking but also lead to potential partnerships that can enhance WIL practices at your institution, directly benefiting your students and the wider academic community.

In addition, your support will extend to the **International Journal of Work-Integrated Learning (IJWIL)**, a peer-reviewed publication dedicated to disseminating cutting-edge research and good practice. By contributing to this important resource, you will help shape the landscape of WIL and foster meaningful dialogue among educators and practitioners invested in advancing our field.

WILNZ is active in [LinkedIn](#), a platform used to celebrate and showcase our Sponsorship partners, as well as sharing national and international WIL news and connecting in this community. View past posts to see how we have showcased our sponsors in the past.

And finally, we regularly connect with our members in monthly Newsletters, again updating on current events, news and importantly, our valued Sponsors.

We look forward to welcoming you as a key partner in our mission to promote quality WIL practices and research. Your sponsorship will boost your Organisation's visibility within the WIL community and reinforce your commitment to preparing graduates for successful careers. Join us in making a lasting impact—we are excited about the opportunity to collaborate with you!

Sponsorship Proposal for 2024-25

We offer three levels of Sponsorship: Gold, Silver and Bronze, the benefits of each are outlined below and in table format on the following page.

Gold Sponsorship: \$3000 + GST

Gold Sponsorship Branding Opportunities

- Profile at WILNZ Conference as a Gold Sponsor of WILNZ
- Recognition with logo on WILNZ website and conference promotion material
- Profile during GoodWIL Dialogue and Research Webinars
- Profile in WILNZ Newsletters
- Profile on WILNZ LinkedIn group
- Promotional space during Conference

Conference Attendance

- Full conference attendance for **TWO** staff members, including the conference dinner
OR Half-price Conference attendance for **FOUR** staff members, including conference dinner

Silver Sponsor: \$2000 + GST

Silver Sponsorship Branding Opportunities

- Profile at WILNZ Conference as a Silver Sponsor of WILNZ
- Recognition with logo on WILNZ website and conference promotion material
- Profile during GoodWIL Dialogue and Research Webinars
- Profile in WILNZ Newsletters
- Profile on WILNZ LinkedIn group
- Promotional space during Conference

Conference Attendance

- Full conference attendance for **One** staff member, including the conference dinner
OR Half-price Conference attendance for **TWO** staff members, including conference dinner

Bronze Sponsor: \$1000 + GST

Bronze Sponsorship Branding Opportunities

- Profile at WILNZ Conference as a Bronze Sponsor of WILNZ
- Recognition with logo on WILNZ website and conference promotion material
- Profile during GoodWIL Dialogue and Research Webinars
- Profile in WILNZ Newsletters
- Profile on WILNZ LinkedIn group
- Promotional space during Conference

Summary of Benefits of Corporate Sponsorship Options

Benefits	Gold (\$3000 + GST)	Silver (\$2000 + GST)	Bronze (\$1000 + GST)
Profile in monthly WILNZ Newsletter	Logo commensurate with Tier	Logo commensurate with Tier	Logo commensurate with Tier
Profile at WILNZ Annual Conference <ul style="list-style-type: none"> ○ Logo signage in plenary sessions ○ Acknowledgement at opening and closing sessions ○ Logo on signage throughout the venue ○ Promotional space during Conference 	Logo commensurate with Tier	Logo commensurate with Tier	Logo commensurate with Tier
WILNZ Conference Registration	Full conference attendance for TWO staff members, including the conference dinner OR Half-price Conference attendance for FOUR staff members, including conference dinner, \$75 Discount for additional registrants from your organisation	Full conference attendance for ONE staff member, including the conference dinner OR Half-price Conference attendance for TWO staff members, including conference dinner, \$75 Discount for additional registrants from your organisation	\$75 Discount
Access to WILNZ GoodWIL Dialogue Webinars (usually held monthly)	✓	✓	✓
Profile in WILNZ GoodWIL Dialogue Webinars (usually held monthly)	Logo commensurate with Tier	Logo commensurate with Tier	Logo commensurate with Tier
Access to WILNZ Research Webinars	✓	✓	✓
Profile during WILNZ Research Webinars	Logo commensurate with Tier	Logo commensurate with Tier	Logo commensurate with Tier
Profile on WILNZ website	Logo commensurate with Tier	Logo commensurate with Tier	Logo commensurate with Tier
Profile on WILNZ LinkedIn Group	Profile according to Tier	Profile according to Tier	Profile according to Tier

*Profiling each Sponsorship tier would include sizing the Organisation logo appropriately on marketing material, as well as indicating Sponsorship Status.

Note: Sponsoring WILNZ is not limited to the packages outlined. If you have a proposal for how you wish to partner with WILNZ, or for more information, please feel free to contact Sandy Muller, Sponsorship and External Engagement Subcommittee Chair at info@wilnz.nz